



CHANNEL
YOUR PARTNER IN FUNDING

FOR IMMEDIATE RELEASE

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Channel | Your Partner in Funding
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Channel Announces Newest CLFP Designations

Minnetonka, MN – April 11, 2022. Brad Peterson, President and Chief Executive Officer at Channel, announced three team members recently passed the Certified Lease & Finance Professional 8-hour online CLFP exam, including:

- Jean Blakely-Cook, CLFP – Loss Mitigation Specialist
- Jodi Brockman, CLFP – Funding Coordinator
- Joe Knobbe, CLFP – Loss Mitigation Specialist

“At Channel, we continue to focus on team member development and supporting those who seek to strengthen their depth of equipment finance industry expertise and experience,” said Peterson. “For these individuals, earning their CLFP designations is a profound example of their commitment to personal growth and that of Channel, alongside their dedication and commitment to consistently provide best in class service for our partners.”

Ian Campbell, Director of Customer Service and Collections for Channel added, “Achieving your CLFP is a tremendous accomplishment. It’s always encouraging to see our team members embrace the challenge knowing that it will help them better understand the leasing and finance functions beyond their individual areas of expertise and better serve our Win Together partner approach.”

Channel celebrates all 18 recently designated CLFP industry professionals who successfully passed their exam on March 5, 2022.

Certified Lease & Finance Professional (CLFP) designation is the preeminent credential for equipment leasing and financing professionals throughout the world who have demonstrated competency through testing of knowledge, continuing education and a commitment to their business practices and dedication to the industry. For more information, visit <http://www.CLFPfoundation.org>.

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Established in 2009, Channel is the only full-service independent lender offering a single source solution for equipment finance and working capital exclusively through equipment finance companies for their SMB customers. Channel is headquartered in Minnetonka, MN, with offices in Atlanta, GA, Des Moines, IA, and Marshall, MN.