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Channel Partners Capital Recognized for Growth

For 5th Consecutive Year, Working Capital Loan Provider Named to Inc. 500/5000 List

Minnetonka, MN – Channel Partners Capital (CPC), a leading provider of small business working capital loans, was ranked among the 5,000 fastest-growing private companies in the U.S. by Inc. magazine for the fifth straight year in 2017. The Inc. 500/5000 list salutes the nation’s most successful, dynamic small and mid-sized businesses.

This is a very rare accomplishment: fewer than seven percent of Inc. 500/5000 honorees have been ranked five times. Ranking for five consecutive years is even more notable.

“Our consistent growth results from the strong relationships we build with equipment finance partners and their customers,” says Brad Peterson, CEO of CPC. “We work hard to provide convenient, easy access to growth capital for small business customers who are typically acquiring equipment at the same time.” Adds Peterson, “Leveraging these connections ensures that our partners are in the right place at the right time to help small businesses with their working capital needs.”

Exemplifying the innovation that has driven CPC’s extraordinary growth, the company recently introduced *ChannelXpress*, a proprietary technology tool that enables equipment finance companies to submit working capital applications on behalf of their customers and receive immediate approvals from CPC – not pre-approvals – for loans from \$10,000 to \$250,000. *ChannelXpress* is a fast, simple solution that seamlessly integrates with an equipment finance company’s sales process. To support equipment finance companies in promoting working capital to their customers, CPC provides customized training and marketing support including private-label marketing campaigns.

More about Channel Partners Capital LLC

Based in Minnetonka, Minn., Channel Partners Capital is a leading provider of small business working capital loans across the U.S., exclusively through partnerships with equipment leasing and finance companies. Since its founding in 2009, CPC has originated over 6,000 loans, generating loan receivables of over \$250 million; loans typically range from \$10,000 to \$250,000. CPC is a full-service lender successfully filling the gap in small business credit availability.

For information about financing options or partnership opportunities, visit ChannelPartnersCapital.com or e-mail information@channelpartnersllc.com.

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